

Sponsorship Opportunities

You have the chance to make a difference in the life of a child struggling to speak.

Imagine how it must feel for a child who is unable to form words or clearly express themselves when speaking. Their daily life is challenged during situations that many take for granted. This child can't tell their parents when they are sick or hurt, can't tell a new friend their name, or they aren't able to answer their teacher's questions. Think about how their loved ones might be yearning to hear them say, "I love you." These are some of the many examples of what life is like for about 1 in 1000 children who have been diagnosed with childhood apraxia of speech (CAS).

That's where you come in! With your sponsorship, you can make a significant impact on the lives of these children and their families. Your support will help fund research on CAS, educate speech-language pathologists on how to provide treatment, and help parents by sustaining the programs and resources they depend on while navigating this tumultuous journey.

Your donation matters!

Each sponsorship makes a huge impact. You are helping us continue to push forward important initiatives. Here's a snapshot of just a few ways we have utilized funds from the Walk for Apraxia to make a difference.

\$650,000

to further research on CAS.

\$2,815,200

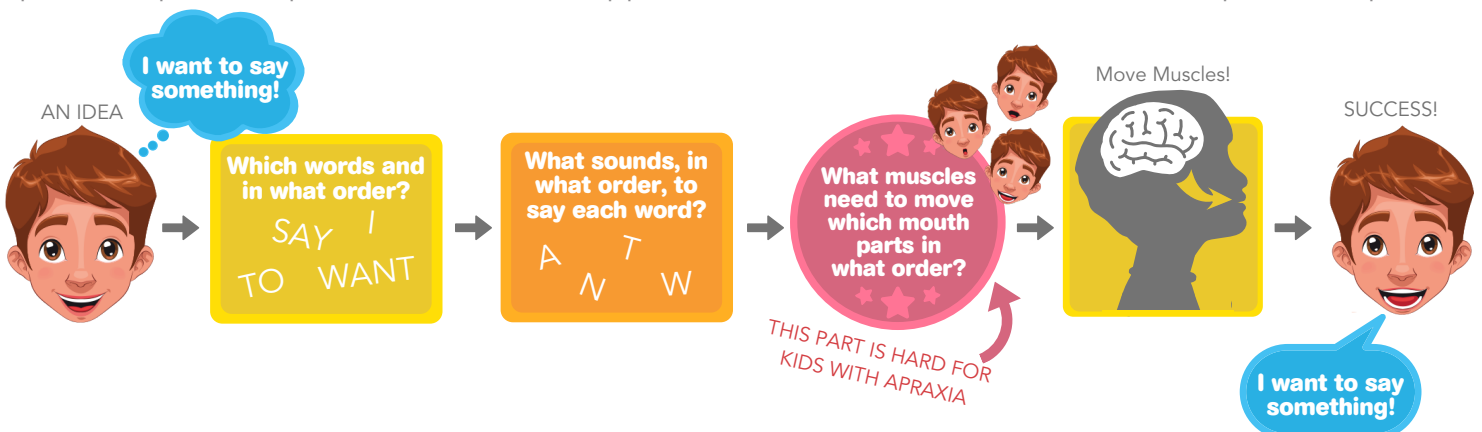
to directly support families.

\$3,900,000

to train and educate speech-language pathologists.

Interested in learning more about Apraxia Kids?

Please visit our website at www.apraxia-kids.org to read about the countless other ways in which your sponsorship can help us strengthen the support systems in the lives of children with apraxia of speech.



Sponsorship Opportunities

	Star Sponsor	Elite Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Investment	\$5,000	\$2,000	\$1,000	\$500	\$250	\$100
Exhibit Table on Walk Day	YES - VIP area, Provided by Apraxia Kids	YES - VIP placement, Provided by Apraxia Kids	YES, Provided by Sponsor	YES, Provided by Sponsor		
Walk Signage	Exclusive Banner & Walk Day Signage	Large Logo on Walk Day Signage	Medium Logo on Walk Day Signage	Small Logo on Walk Day Signage	Listing on Walk Day Signage	
Featured during Walk Ceremony	Opportunity to speak during Walk Day Ceremony	Mentioned during Walk Day Ceremony	Mentioned during Walk Day Ceremony	Mentioned during Walk Day Ceremony	Mentioned during Walk Day Ceremony	Mentioned during Walk Day Ceremony
Event T-Shirt Recognition	Logo - Prominent Placement	Logo	Logo	Logo	Listing	
Complimentary T-Shirts	15	8	5	3	1	
Logo/Listing on Local Walk Webpage	Logo hyperlinked upon receipt until 12/31	Logo hyperlinked from 8/1 until 12/31	Logo hyperlinked for 60 days during Walk season	Logo hyperlinked for 30 days during Walk Season	Listing	Listing
Logo on Walk for Apraxia Home Page	YES - hyperlinked upon receipt until 12/31	YES - hyperlinked from 8/1 to 12/31				
Logo in Walk Marketing Email	YES - Prominent Placement	YES	YES			
Event Flyer Recognition	Logo - Prominent Placement	Logo	Logo	Logo	Listing	
Individualized Social Media Graphic with Logo	YES	YES	YES			
Facebook Shout Out - Walk for Apraxia Page	Custom social media graphic posted with link to company Facebook page	Custom social media graphic posted with link to company Facebook page	Custom social media graphic posted	Sponsor listed in group post	Sponsor listed in group post	Sponsor listed in group post
FB Shout Out - Walk Event Page	Social media graphic	Social media Graphic	Social media Graphic	Post with sponsor's name	Post with sponsor's name	Post with sponsor's name
Multi Platform Social Media Campaign	Custom social media graphic posted					

Check out our Walk homepage to find your local Walk website: walk.apraxia-kids.org. For national and regional sponsorship opportunities, please contact sponsorship@apraxia-kids.org. Non-cash donations may be acknowledged as in-kind sponsorship at one of the above levels based on donation value.



Sponsorship Opportunities

To submit your agreement online, please contact sponsorship@apraxia-kids.org. If you prefer mailing your form, please complete this form and ship to the address on the bottom.

Sponsor Information

Sponsor Name (as it should appear in print): _____

Walk Location: _____ Sponsor Website: _____

Are you a returning Sponsor?: Yes No If yes, has your logo changed?: Yes No

Social Media Handles: _____

Sponsorship Level

- \$5,000 Star Sponsor
- \$2,000 Elite Sponsor
- \$1,000 Platinum Sponsor
- \$500 Gold Sponsor
- \$250 Silver Sponsor
- \$100 Bronze Sponsor

T-Shirt Information

Star Sponsors: 15 Complimentary T-Shirts
 Elite Sponsors: 8 Complimentary T-Shirts
 Platinum Sponsors: 5 Complimentary T-Shirts
 Gold Sponsors: 3 Complimentary T-Shirts
 Silver Sponsors: 1 Complimentary T-Shirt

Youth Sizes: YXS, YS, YM, and YL
Adult Sizes: S, M, L, XL, 2XL, 3XL, and 4XL

Sizes requested: _____

I decline my complimentary T-shirts.

Payment Information

- Check Enclosed (Make checks payable to Apraxia Kids).
- Will Send Check.
- Please Invoice
- My Donation is In-Kind: \$ _____ (Value of Donation)

Description of goods and services provided: _____

NOTE: Sponsorship Commitments are due 45 days prior to the Walk Date. Contract must be received 45 days prior to be guaranteed benefits. Please note that the logos will not be added to materials until this agreement is received. Logos must be submitted in an .AI or .EPS high resolution format. We reserve the right to substitute your logo with your company name if the appropriate format is not received.

Contact Name: _____

Shipping Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Authorized Signature: _____

If you are mailing your information, please submit completed forms and payment to:

**1501 Reedsdale Street, Suite 202
Pittsburgh, PA 15233**

Submit form and questions via email to sponsorship@apraxia-kids.org.